

ARE YOU READY TO WELCOME THE WORLD?

Bring your **A-game** to every fan experience

With Ecolab on your team, you can deliver clean, inviting spaces that give fans something to cheer about.

81%
of sports fans rate
stadium cleanliness as
“very important”
to a positive
experience.*

ECOLAB®

*Source: Worldmetrics, Customer Experience in the Sports Industry Statistics Report, 2026. Based on aggregated fan experience data across professional sports venues.



A Winning Game Plan

Ecolab can help you earn fans with world-class cleaning solutions, training and support, so your team is ready for every visitor, at every moment.



1 Stock Up for Success

Confirm stock levels and ordering timelines so you're fully stocked for event-day surges—equipping your team for victory.

2 Train for Consistency

Implement simplified processes and training to help new and existing staff deliver the same level of clean and efficiency shift after shift.

3 Perform Under Pressure

Keep operations running smoothly and crowd-ready, even under peak pressure, with proven programs and 24/7 support.

Championship-Level Outcomes

From first whistle to post-event cleanup, every visitor experience counts. With Ecolab, your team can be equipped to deliver on every play:

- ✓ Deliver clean, safe high-touch spaces
- ✓ Keep hand soap and sanitizer readily available
- ✓ Enable efficient turnover between events
- ✓ Keep concessions and beverage areas operating smoothly
- ✓ Drive consistency across shifts
- ✓ Build fan confidence and protect your brand

Contact us today to get ready for the biggest World Cup yet!



Call 1 800 35 CLEAN
[Ecolab.com/World-Cup](https://www.ecolab.com/World-Cup)

Ask your Ecolab representative
about special promotions

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