

SMARTPOWER™

ECOLAB®

MAKE THE RIGHT IMPRESSION

- ▲ Presoak removes film build-up from cutlery and flatware that can negatively affect guest satisfaction
- ▲ Breaks down food soils such as starch and protein that dishmachines can't handle alone
- ▲ Lowers overall warewashing costs by reducing rewash

The #2 factor influencing where patrons choose to dine is cleanliness of the table wares.*

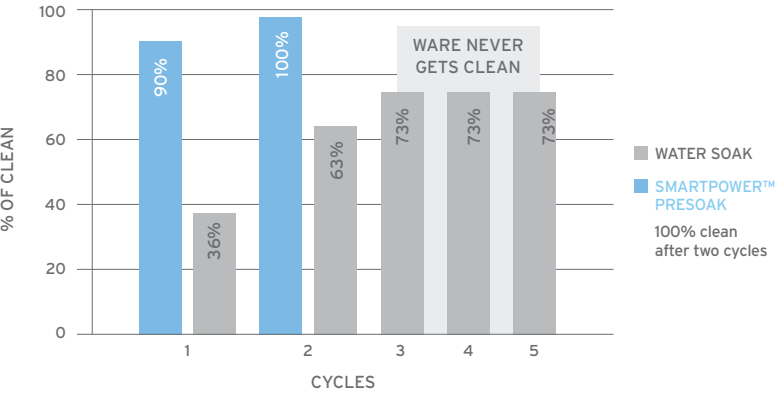
*Based on 2014 Technomic Survey



Soaking flatware and cutlery in water or manual detergents is ineffective. Alkalinity and enzymes in **SMARTPOWER™ Presoak Cutlery/Flatware** break down food soil films from starch and protein that machine washing can't remove.

WITH PRESOAK, FLATWARE GETS 100% CLEAN

Even after 5 cycles through the dishmachine, flatware soaked in only water is still not clean.



PROCEDURE	X/MACHINE	MACHINE \$	PRESOAK \$	TOTAL
Water Soaking and Washing	5	5 X \$0.55 = \$2.75	\$0.00	\$2.75
Presoak and Washing	2	2 x \$0.55 = \$1.10	\$0.10	\$1.20
Your Savings	3 Cycles			\$1.55

USING PRESOAK CAN SAVE
3 CYCLES
PER RACK OF SILVERWARE

IMPROVED RESULTS:



Before using SMARTPOWER™ Presoak.



After using SMARTPOWER™ Presoak.



WAREWASHING SOLUTIONS

Product	Pick Code	Pack Size
SMARTPOWER™ Presoak Cutlery/Flatware	6101890	3 - 4 lb