

OxyGuardTM40
Linens matter because guests matter.

A Patent-Pending 4-Product Program:

OxyGuardTM40 Alkali

New built alkali to improve water conditions, allowing for better cleaning.

OxyGuardTM40 Detergent

Concentrated detergent featuring all new innovative surfactant package helps your whites pop.

OxyGuardTM40 Bright Alpha and Bright Beta

Breakthrough high performance oxidizing technology
for variable temperature washing as low as 104° F

OxyGuardTM40

Linens matter because guests matter.

Learn how OxyguardTM40 drives revenue for you and helps your customers provide a quality experience for their guests. Visit Ecolab.com/oxyguard40.

Luxury starts in the laundry.

Guests may stay for different reasons, but they all expect clean, bright white, stain-free linens. Your laundry operation plays an indispensable role in delivering on those expectations. OxyGuardTM40 can help.

OxyGuardTM40

Your customers will love OxyGuardTM40

because it consistently delivers the highest quality results, helping them create a luxurious guest experience.

Wow Your Customers

With OxyGuardTM 40, your hospitality customers can count on you to exceed their expectations.

- Exceptional whiteness
- Stain free
- Unparalleled softness
- Eliminates graying/shading

Save Them Money

OxyGuardTM 40 ensures your customers get the maximum quality and guest satisfaction—with the minimum possible investment.

- Safe to use on delicate linen
- More than doubles linen life
- Restores dingy linen

Be Their Partner in Sustainability

- Sustainably engineered with no NPEs, VOCs, Phosphorus or environmental byproducts
- Reduces water and energy consumption
- Extends linen life by keeping scrap out of the landfills
- Meets and even exceeds rigorous EU Ecolabel certification



EXPECT RAVE REVIEWS

“A drastic improvement in quality”

“A renewed sense of satisfaction and trust in our relationship”

“The partner we’ve been looking for”

You’ll love OxyGuardTM40 because it delivers exceptional quality, driving revenue at the lowest operational cost.

Grow Your Top Line

- Stand out as the best in town to gain new business
- Focus on building business vs. handling quality complaints
- Deliver customer satisfaction that attracts and retains customers

Improve Your Margin

- Cut water and energy usage by up to 20%
- Reduce expenses resulting from rewash
- Extend the life of your equipment, with a gentler cleaning process

A Brighter White

Chlorine and peroxide both lose significant whiteness after 20 washes. While OxyGuardTM 40 maintains that ‘new’ towel whiteness long after 50 washes.

WHITENESS AFTER 50 WASHES



Extend Linen Life

OxyGuardTM 40 provides superior fiber protection that extends linen life, keeps linen softer longer, and reduces lint build-up.

FIBER DETERIORATION AFTER 50 WASHES

