



Your Brand Protection Strategy | Sustainability

Sustainable practices demonstrate environmental responsibility and your business's commitment to a lasting positive impact on our world. Prioritizing sustainability is an increasingly important differentiator to customers, and **EcoSure is your partner in ensuring your brand's sustainable practices are properly implemented** across all locations.

An EcoSure program is designed to not only **improve the delivery of your brand's sustainability standards**, but also **integrate them into a larger brand protection strategy** covering operational areas that are critical to your organization.

We work with your brand to build custom on-site visit criteria, which can include:

- ▶ **Composting:** We evaluate your composting practices at the unit level, checking for proper implementation and standards compliance.
- ▶ **Waste Management:** Our custom visits can include checks for the handling, collecting, transporting and disposing of waste materials in an efficient and environmentally responsible way.
- ▶ **Receptacle Labeling:** We assess that your receptacle labeling is intuitive and effective, making recycling and waste disposal a breeze for everyone.
- ▶ **Recycling:** We help verify that your recycling practices meet your company standards, reducing your environmental footprint.
- ▶ **Energy Use:** We can assess your energy use to identify opportunities for efficiency, conservation and transitioning to renewable sources tailored to your standards and practices.
- ▶ **Water Use:** Our specialists assess your water use, identifying opportunities for reducing consumption and minimizing environmental impact based on your standards and requirements.

Core Brand Protection Program Components:



On-site Visits



Actionable Insights



Training &
Corrective Action



Industry Best Practices

EcoSure partners with you to:

- Determine program **priority areas**
- Customize **program design**
- Conduct on-site **visits**
- Discover **actionable insights**
- Recommend program **enhancements**
- Deliver an **elevated customer experience** across your brand

Contact your EcoSure representative

- ▶ email: ecosure@ecolab.com
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