



Your Brand Protection Strategy | Public Health

Protecting your brand and reputation is critical for your business. Public health concerns can be costly and cause customers to lose trust in your establishments. **Maintaining public health standards is fundamental to protecting your brand.**

EcoSure understands the importance of public health measures. We partner with you to create an **end-to-end brand protection strategy** designed specifically for your business needs and goals. The program consists of comprehensive unit-level on-site visits, robust company-wide data reporting, training and corrective action and continuous program enhancements.



On-site Visits

EcoSure experts conduct custom visits designed to provide an understanding of your unit-level operations.



Actionable Insights

Your EcoSure team will use industry insights alongside visit data to make unique recommendations based on the needs of your brand.



Training & Corrective Action

Our focus on employee training, coaching and corrective action at the unit level help to build a lasting employee culture that prioritizes safety, accountability, knowledge retention and empowerment.



Industry Best Practices

Our industry expertise and relationships help ensure our programs are aligned with the latest trends, enhancing your brand standards insights and driving impactful results.

EcoSure works with clients to develop approaches and solutions to help **minimize risk and promote a culture of public health awareness** across businesses of all sizes.

EcoSure partners with you to:

- Determine program **priority areas**
- Customize **program design**
- Conduct on-site **visits**
- Discover **actionable insights**
- Recommend program **enhancements**
- Deliver an **elevated customer experience** across your brand

Contact your EcoSure representative

- ▶ email: ecosure@ecolab.com
- ▶ visit: ecolab.com/ecosure