



Your Brand Protection Strategy | Food Safety

Maintaining food safety is essential to a brand's trustworthiness and long-term reputation. A single negative food safety incident can impact your entire brand. The EcoSure brand protection program is a best-in-class strategy that helps you understand and improve operations including food safety, public health and beyond.

EcoSure's program empowers your teams to **proactively address food safety concerns** and related operational issues, minimize risk and create spaces that will drive customer satisfaction and improve brand reputation.

We work with your brand to build custom visit criteria, which can include:

- ▶ **Cooking Temperatures:** Proper cooking temperatures are crucial in preparing your dishes to perfection and decreasing the chance of transmitting harmful pathogens.
- ▶ **Food Safety Knowledge:** We assess the food safety knowledge of your team, empowering them to maintain impeccable standards throughout your operation.
- ▶ **Contamination Prevention:** Safety begins at the source. We help you implement contamination prevention measures, with the goal of safeguarding your products from start to finish.
- ▶ **Beverage Stations:** We evaluate your bar and beverage stations for proper maintenance and cleanliness practices.
- ▶ **Hot/Cold Holding:** Temperature control is critical. We verify that your hot and cold holding equipment maintains the ideal conditions to keep food safe.
- ▶ **Food Preparation & Storage:** Our experts inspect every step in your food handling processes to ensure compliance with safety standards.

Core Brand Protection Program Components:



On-site Visits



Actionable Insights



Training &
Corrective Action



Industry Best Practices

EcoSure partners with you to:

- Determine program **priority areas**
- Customize **program design**
- Conduct on-site **visits**
- Discover **actionable insights**
- Recommend program **enhancements**
- Deliver an **elevated customer experience** across your brand

Contact your EcoSure representative

- ▶ email: ecosure@ecolab.com
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