

Level up water reduction efforts in your operations

Water is vital to your entire production process. Water scarcity creates concerns about business continuity, and trends are not improving.

Industry leaders need to achieve their **ambitious growth goals** while striving to reduce their water footprint.

32% of companies have been exposed to substantive operational water risk¹

Sustainability matters to:



Boards and shareholders are applying ever-increasing pressure to address the impacts of climate change and water stress.



Governments and legislators already limit water usage in certain regions, and more legislation with wider reach is likely on the way.



Your customers and their value chain want to work with industry leaders that demonstrate progress towards their sustainability goals.

Solving parts of the challenge

Some executives have been leaning on **local site managers** and **individual solutions** that may only solve today's concerns.

Some companies only focus on sites with water risks today, leaving other sites without a plan and at business risk while water risk continues to spread geographically.

Some companies react to government regulations as they are announced, which makes action more expensive, stresses already full plant resources, and does not scale at the enterprise level.



Initiatives aimed at conserving water and reducing greenhouse gas emissions are often driven on their own, which can lead to a carbon project hurting your water reduction goals or vice-versa.

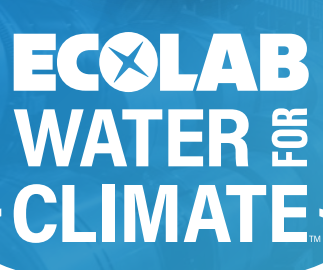
Detrimental water-related business impacts have cost industrial businesses over **\$7 billion**¹

How can you reach your **water goals**?

Your site leaders need to be enabled to achieve their production targets and deliver their water goals. Therefore, it's critical to the success of your business to push what's possible with water, just like you continuously push to maintain your critical assets.

With Ecolab, you can:

Assess the impact of water in your operations



Increase the speed and scale of your water savings initiatives



Demonstrate your enterprise results to your stakeholders

To learn more, please visit us online:



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