

# Promote guest satisfaction and enable reduced cost and rework with a hardworking liquid laundry program

## Laundry performance that helps optimize top- and bottom-line potential



### THE DIFFERENCE OF SCIENCE-BASED HYGIENIC CLEAN.

Solutions designed to:



Effectively remove stains



Eliminate harmful pathogens



Leave a long-lasting, pleasant scent



Enhance the look and feel of linens



At least

# 22%

**MORE EFFECTIVE**

than a leading product at removing face makeup, blood and oily food stains<sup>1</sup>



**REDUCE  
rewash rate**

to  
**3-5%**

with a strong focus on stain removal<sup>2</sup>



# 86%

**of linen rejects are due to stains and lack of whiteness vs. 5% due to wear and tear<sup>3</sup>**

1. Based on Ecolab internal test 2021, Ecolab Liquid Laundry Built Detergent and Tide 2X were tested at medium dose, 115F and 5 gpg water. Industry standard swatches used. Compared to Tide 2X, Ecolab Liquid Laundry Built Detergent is 22% more effective to remove oily food stains, 49% more effective to remove blood, and 27% more effective to remove face makeup.

2. Ecolab Liquid Laundry Program and Ecolab laundry experts, with strong focus on stain removal and rewash reduction, can help potentially reduce your rewash rate to 3-5%. According to Rewash: Money Down the Drain published in 2017 by American Laundry News, the national average reject rate is 3-5%.

3. Ecolab in Market Linen-Life Research, June 2014

# Ecolab is proud to be a value partner of your hotel brand standard

Flexible, personalized service you can count on.



## HELP PROTECT YOUR BOTTOM LINE

by beating stains and reducing rewash.

## INSPIRE CONFIDENCE

with science-based, hygienic clean laundry.

## PROMOTE STAFF & GUEST SAFETY

by achieving consistent results, day after day.

## OPTIMIZE LAUNDRY OPERATIONS

with a simple 4-step program and expert training.

## Ecolab Laundry Program

### **Clean**

Designed to eliminate soils, reduce rewash and deliver confidence-inspiring protection for guest health with a science-based hygienic clean.

#### **Ecolab Liquid Laundry Built Detergent (Caribbean Only)**

5 gal | **SKU 6101849**

#### **Ecolab Liquid Laundry Builder**

5 gal | **SKU 6102151** | Caribbean  
20 L | **SKU 7106250** | CA



### **Destain**

Beat tough stains with effective chemistry that helps deliver reliable and powerful stain-fighting performance across various laundry conditions.

#### **Ecolab Liquid Laundry Chlorine Bleach**

5 gal | **SKU 6115982** | Caribbean  
20 L | **SKU 7106171** | CA

#### **Ecolab Liquid Laundry Oxygen Bleach**

15 gal | **SKU 6116006** | Caribbean  
20 L | **SKU 7106172** | CA



### **Soften**

Delight guests, day after day, with exceptionally soft, like-new linens.

#### **Liquid Laundry Premium Softener**

5 gal | **SKU 6102172** | Caribbean & CA

#### **Liquid Laundry Softener**

5 gal | **SKU 6114310** | Caribbean  
20 L | **SKU 7106247** | CA



### **Neutralize**

Helps deliver skin-friendly linens and extend linen lifespan by effectively and efficiently neutralizing water conditions.

#### **Ecolab Liquid Laundry Sour Soft (Caribbean Only)**

5 gal | **SKU 6102225**

#### **Ecolab Liquid Laundry Sour with Iron Control**

5 gal | **SKU 6102174** | Caribbean  
20 L | **SKU 7106173** | CA



**Learn more:**  
Contact your Ecolab Representative

1. Optional add-on depending on individual property needs.