



## BIRD CONTROL SERVICES

# WIN THE FIGHT AGAINST PESTS

Don't let bird risks impact your business.

Birds are a nuisance and they can cause serious problems:



### BRAND RISKS

Birds that gain entry into a facility can result in negative customer reviews and tarnished brand reputation



### FINANCIAL RISKS

Birds can cause damage to your facility leading to costly repairs, as well as lower foot traffic leading to lost revenue



### COMPLIANCE RISKS

From failed health inspections to potential contamination, bird problems are bad for business



### PUBLIC HEALTH RISKS

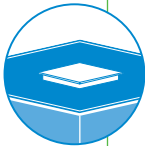
Known to spread 60+ diseases, birds pose a serious food safety and public health risk

### COMMON AREAS OF BIRD ACTIVITY:



Roof Tops

HVAC Units  
(roof & sides of building)



Ledges

Awnings & Signs



Dock Doors &  
Roll-up Doors

Dumpster Area



### MOST COMMON NUISANCE BIRDS:

1. Pigeon



2. Starling



3. Sparrow



4. Gulls



### QUICK FACTS:

Breed at a  
**RAPID**  
RATE



2-4  
**offspring**  
per year

**DROPPINGS = HIGHLY ACIDIC,**  
damaging buildings & equipment



WE ARE COMMITTED TO **A HIGHER STANDARD**

# Minimize Risk with Proactive Bird Control Services

Ecolab's customized pest solutions are designed to help you maintain a safe, healthy and pest-free environment.

### COMPREHENSIVE COVERAGE

Full-site survey and risk assessment

### WORLD-CLASS SERVICE

Specialized installation team with nationwide coverage

### COMPLIANCE

Meet health inspection requirements and comply with OSHA standards

### INNOVATIVE SOLUTIONS

State-of-the-art product, equipment, techniques and technology include non-lethal, non-disruptive & discreet as well as humane methods in compliance with the latest legislation

## Strategic Approach to Bird Control

### ASSESS

#### Conduct site survey

- Food safety risks
- Problem areas for employees & guests
- Structural & sanitation concerns
- Areas of roosting, nesting & loafing
- Reduction strategy

### REDUCE

#### Reduce and deter population

- Cleaning areas with bird activity
- Removing nests
- Using audio, visual and approved targeted baiting

### DEFEND

#### Provide ongoing on-site monitoring

- Pressure
- Species
- Seasonal changes
- Equipment & product needs

### PROTECT

#### Execute scientifically-proven protocols

- Food safety sensitive areas
- Entry points
- Employee & guest areas



## TRUSTED PARTNER

Our dedicated team of bird control specialists will work closely with you to determine **the best ways to remedy your bird challenges.**

You can rely on us to provide you with an **end-to-end solution** – so you can get back to running your operation.

## SAFETY – ALWAYS

Our number one goal is to ensure the safety of our customers and team. Our team of experts is fully trained to evaluate and mitigate risk in all environments.

To learn more:

[www.ecolab.com/birds](http://www.ecolab.com/birds)

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**ECOLAB**<sup>®</sup>  
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